



For Immediate Release

Canadian Gift Association Announces New Chair Elect Canada's Strongest Industry Voice Continues to Add Leadership Pieces

August 2024, MISSISSAUGA, ON - The Canadian Gift Association Executive Committee is pleased to announce that Phillippe Jacques, President, Nostalgia Imports has accepted the role of Chair Elect on the Board of Directors. "Phillippe's industry knowledge and leadership vision coupled with his business acumen and reputation made him a natural choice for this role." Said Dwayne McKillop, President & CEO of CanGift.

This will allow us to build upon the recent growth of the Association and visionary roadmap we are following under the leadership of Ashley Tott, General Manager & VP Sales, Gourmet du Village and current Chair of the Board of Directors." McKillop went on to say. "It also makes for a solid trio of business minds heading up the Association's Board of Directors for years to come with Phillippe joining Ashley & Michael Atkinson, President A&F Gift & Souvenir (Current Board Treasurer) on our executive."

"The Canadian Gift Association has a vibrant and passionate Board of Directors that represents a wide cross section of our industry. I am very excited for the opportunity to work with the executive team and Association staff as together we continue to execute on our vision for the industry, through dynamic leadership, stability and support." said Jacques

About Phillippe Jacques

Phillippe Jacques founded Nostalgia Import Canada in 1995 and it is now one of Canada's leading wholesale distribution companies for gifts and home décor. The company prides itself on unique on-trend products not easily found elsewhere. Nostalgia Import Canada is one of very few Canadian Distributors that independently sources and manufactures its products. It is this buying and selling insight along with extensive national and international trade show experience that Phillippe brings with him to the Board of Directors table. Most importantly Phillippe is committed to helping CanGift produce high quality trade shows that serve the best interests of both exhibitors and attendees.

About the Canadian Gift Association (CanGift)

The Canadian Gift Association (CanGift) is the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. Since 1976, this not-for-profit association has worked hard to make its members more competitive and successful. In today's evolving market, CanGift remains committed to being a force for positive change, acting as the industry's best-known and most trusted "partner in growth" for businesses big and small. CanGift enables members to network, discover the latest trends, make new business relationships and strengthen existing ones through our **Toronto Gift + Home Market presented by Paid** (Toronto Congress Centre), **Alberta Gift + Home Market presented by Paid** (Edmonton EXPO Centre) and our newest show the **Atlantic Gift + Home Market** (Moncton Coliseum). In addition to our face-to-face marketing opportunities, we offer a portfolio of member benefits, which include discounts on shipping, payment processing, inStore Magazine advertising and a free CFIB membership.