



## For Immediate Release

### *The Exchange Bank of Canada Signs Sponsorship with Canada's Largest Gift Show Producer*

**August 2024, MISSISSAUGA, ON** - The Canadian Gift Association is excited to announce another new corporate sponsor, The Exchange Bank of Canada. "We are very excited to be working with TEBC as we continue to grow our corporate sponsorship stable of partners." Said Dwayne McKillop, President & CEO of CanGift.

"The strength of our Association is not just our trade shows as we continue to bring on sponsors that can help our members and exhibitors do business easier and more effective." McKillop went on to say "Bringing a bank of this relevance on as a sponsor for multiple events is a testament to how we continue to partner with businesses focussed on growing and working collaboratively on restoring the stability of our industry."

"The Exchange Bank of Canada is proud to sponsor the Canadian Gift Association. Too many Canadian businesses don't have a specialist by their side providing hands on touch when it comes to cross border payments and foreign exchange exposure. We are opening new areas of opportunity for savings for all corporate members. We feel we can be of great service to any member or buyer who imports or exports. With the rapid fluctuation in rates and the high cost of counter currencies Canadian business need to save wherever they can to compete at the highest level," announced Gregory Page, Vice-President of Corporate Accounts

With TEBC's personalized service model, it is helping Canadian companies reduce their foreign exchange costs with a tailored approach. From lower margins on FX trades and reduced service fees on international payments, TEBC helps its clients save money and time. This is what makes TEBC Canada's Foreign Exchange Bank.

#### **About Exchange Bank of Canada**

As Canada's Foreign Exchange Bank, The Exchange Bank of Canada (TEBC) specializes in foreign currency exchange and international payment services to financial institutions and corporations. These services include banknote foreign currency exchange, foreign currency hedging, domestic and global electronic funds transfers, and international wire transfers. TEBC is a Schedule 1 bank headquartered in Toronto, Canada. TEBC is wholly owned subsidiary of Currency Exchange International, Corp. (CXI), North America's leader in foreign exchange services. CXI is a publicly traded company listed on the Toronto Stock Exchange (TSE: CXI) and OTC (OTCMKTS: CURN).

#### **About the Canadian Gift Association (CanGift)**

The Canadian Gift Association (CanGift) is the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. Since 1976, this not-for-profit association has worked hard to make its members more competitive and successful. In today's evolving market, CanGift remains committed to being a force for positive change, acting as the industry's best-known and most trusted "partner in growth" for businesses big and small.

CanGift enables members to network, discover the latest trends, make new business relationships and strengthen existing ones through our Toronto Gift + Home Market presented by Paid (Toronto Congress Centre), Alberta Gift + Home Market presented by Paid (Edmonton EXPO Centre) and our newest show the Atlantic Gift + Home Market (Moncton Coliseum). In addition to our face-to-face marketing opportunities, we offer a portfolio of member benefits, which include discounts on shipping, payment processing, inStore Magazine advertising and a free CFIB membership.