

ADVERTISING KIT

Market Planner

SPRING 2024 TORONTO GIFT + HOME MARKET
January 28 - February 1, 2024

GIFT + HOME
MARKET™
— TORONTO —



TECHNICAL SPECIFICATIONS

FULL PAGE

BLEED
7.375"W x 8.875"H

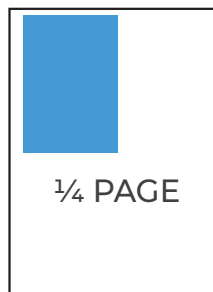
TRIM
7.125"W x 8.625"H

LIVE
6.625"W x 8.125"H



HORIZONTAL
6.625"W x 3.9375"H

VERTICAL
3.3125"W x 8.625"H
Bleed 3.5625"W x 8.875"H



3.0625"W x 3.9375"H

AD SIZE

FULL PAGE INSIDE/BACK COVER

FULL PAGE

HALF PAGE HORIZONTAL

HALF PAGE VERTICAL

HALF PAGE VERTICAL WITH BLEEDS

QUARTER PAGE

HIGHLIGHT COMPANY LISTING

SPONSORED EBLAST

DIMENSIONS

7.125"W x 8.625"H

7.125"W x 8.625"H

6.625"W x 3.9375"H

3.3125"W x 8.625"H

3.5625"W x 8.875"H

3.0625"W x 3.9375"H

PRICE

\$2,850

\$2,300

\$1,550

\$1,550

\$1,550

\$775

\$99

\$850

For booking information, please contact
Carrie Severn: 416.642.1036 / csevern@cangift.org



CANADIAN GIFT
ASSOCIATION™

PRODUCER OF CANADA'S
LARGEST GIFT SHOWS

@cangift #TOGiftMkt
canadagiftshows.com



ADVERTISING KIT

Market Planner Contract

SPRING 2024 TORONTO GIFT + HOME MARKET
January 28 - February 1, 2024

GIFT + HOME
MARKET™
— TORONTO —

Exhibitor Name: _____

Contact: _____

Email: _____

Phone: _____ Ext: _____

Booth #: _____

Ad Booking Payment Due: **December 6, 2023**

Ad Material Due: **December 11, 2023**

RECEIVED: _____

AD SIZE	DIMENSIONS	PRICE	QTY	Total PRICE
FULL PAGE INSIDE/BACK COVER	7.125"W x 8.625"H	\$2,850		
FULL PAGE	7.125"W x 8.625"H	\$2,300		
HALF PAGE HORIZONTAL	6.625"W x 3.9375"H	\$1,550		
HALF PAGE VERTICAL	3.3125"W x 8.625"H	\$1,550		
HALF PAGE VERTICAL WITH BLEEDS	3.5625"W x 8.875"H	\$1,550		
QUARTER PAGE	3.0625"W x 3.9375"H	\$775		
HIGHLIGHT COMPANY LISTING		\$99		
SPONSORED EBLAST		\$850		

Return this completed form to csevern@cangift.org

Subtotal:

13% HST:

Client Signature: _____

Date: _____

Authorization: I confirm I have read and understand the ad contract and the policies and terms outlined below.

TOTAL:

TERMS & CONDITIONS

Cancellations must be made by **December 8, 2023**.

Advertisers will be charged 25% of the ad cost if advertising is cancelled by December 8, 2023. After this date, the booking is non-refundable.

Errors: Advertisers assume liability for all content of the advertisements submitted and for any claims arising against the publisher. In the event of an error in the advertisement that is the fault of the Canadian Gift Association, the maximum liability is limited to the space booked. CanGift will not be responsible for mistakes in a printed ad unless a signed proof is provided.

Extra Charges: The advertiser must provide material set up to our specifications or incur the costs of any ad production or modifications required.

Ad Submission: Acceptable File Types: JPEG, TIF, PSD, or press-quality PDF. All files/layers should be flattened.

Fonts & Logos: All fonts, logos and image files must be included/linked. PC fonts must be outlined/embedded.

Images: Image and logo files must be supplied at 300 dpi at printed size in CMYK.

Payment: You will be invoiced directly for ad space. Payment is due upon receipt. CanGift reserves the right to cancel advertising if an account is overdue.

SPONSORED EBLAST!

Interested in reaching tens of thousands of qualified buyers in an effective, convenient & cost-effective way? Ask Carrie how today!



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