



**CANADIAN GIFT
ASSOCIATION™**

SPONSORED EBLAST PROGRAM

*An effective, convenient, and cost-efficient way you can target
and reach tens of thousands of qualified Buyers via email!*

You're just a few clicks away from growing your business!

How it works: Provide us with content for your custom Eblast and we will send the email on your behalf to our Retail Buyers on the CanGift database.

Follow these 5 easy steps to create your Eblast.

STEP 1: COMPLETE THE REQUEST FORM.

STEP 2: SUBMIT.

Deadline is 2 weeks prior to your mailing date.

Send your request to: Norm Schulz

E-mail: nschulz@cangift.org

STEP 3: CONFIRMED.

Your request will be reviewed and we will contact you with the next steps.

STEP 4: REVIEW AND SIGN OFF.

A draft of your Eblast will be sent to you for review and sign off.

STEP 5: PAYMENT.

Full payment is required, in full, once your Eblast has been approved by you, and prior to distribution.

COST

The Eblast is available for - \$850.00 plus 13% HST per Eblast.

Please note:

This program is **ONLY** available to Toronto Gift + Home Market exhibitors.

Our sponsored Eblast program will be sent to all Retail Buyers on the CanGift database.

Participants **DO NOT** receive a list of email addresses used for this Eblast.

OFFICE USE ONLY

DATE CONTENT RECEIVED:

#EMAILS SENT:



CANADIAN GIFT ASSOCIATION™

FOR MORE INFORMATION:
 Norm Schulz
 416.642.1024
 nschulz@cangift.org

SPONSORED EBLAST PROGRAM

COMPANY INFORMATION:

COMPANY NAME:

NAME AND TITLE:

ADDRESS:

CITY: PROVINCE: POSTAL CODE:

PHONE #: EXT: EMAIL:

YOUR DESIRED DISTRIBUTION DATE:
 Please provide us with your first and second choice in the space below.

FIRST CHOICE: **SECOND CHOICE:**

We will require up to **2 weeks** notice from the date all content, in its correct size and format, is received.

THE FONT USED ON YOUR EBLAST WILL BE LATO. THE COLOUR IS GREY.

1. YOUR SUBJECT LINE: Please supply your subject line in the space below (Max: 50 characters).

SPONSORED:

2. SEND US YOUR COMPANY LOGO: Email nschulz@cangift.org your company logo as an email attachment in one of the following formats: **Vector Files Preferred (i.e.AI or EPS). Also accepted: TIF, JPG, PNG - High Resolution 300 PPI - Min. Dimensions:1,000 x 1,000 pixels.**

3. YOUR HEADLINE: Please supply your headline in the space below (Max. 30 Characters).

4. YOUR TEXT: Please supply the text you wish to feature in TEXT BLOCK 1 + 2 (Up to 100 words for each block) in the space provided below. **PLEASE NOTE: IF YOU WISH TO SEND A BILINGUAL EMAIL, SUBMIT THE FULL TEXT TRANSLATION WITH THIS REQUEST. IF REQUIRED, WE CAN PUT YOU IN TOUCH WITH CANGIFT'S PREFERRED TRANSLATION SERVICE.**

TEXT BLOCK 1

TEXT BLOCK 2

5. SEND US YOUR IMAGES + IMAGE TITLES: Email nschulz@cangift.org your 4 images as an email attachment in one of the following formats. **TIF, JPG, PNG. High Resolution 300 PPI - Min. Dimensions: 1,000 x 1,000 pixels.** Please supply a title for each image in the space provided below.

IMAGE 1 TITLE: IMAGE 3 TITLE:

IMAGE 2 TITLE: IMAGE 4 TITLE:

6. YOUR SOCIAL MEDIA AND WEBSITE LINKS: Please supply your links in the spaces below.

FACEBOOK: TWITTER:

INSTAGRAM: WEBSITE URL:

SEE A SAMPLE EBLAST BELOW

From: Canadian Gift Association <noreply@cangift.org>
Sent: Bcj Ya VYf '+, 2022 2:59 PM
To:

1. Subject: SPONSORED: **Catie's Crazy Cats! – for all your cat needs**

SPONSORED MEMBER EBLAST



2.

3.

WE DESIGN AND SELL ALL THINGS CAT!

4.

We are a wholesale company that proudly designs and sells all things cat! We carry puurrfect cat products like toys and accessories, cat furniture, plus cat novelty items while also providing items for crazy cat owners like graphic tee's, accessories, home décor and kitchenware! Our company has proudly operated for over 5 years (and that's in cat years) and is located in Hamilton where most of our product is locally sourced and made.

5.



Toothpaste Cap



Cat Pillow

It's a paw-sibility that you may have seen our products in speciality gift shops, pet stores, local shops and a number of clothing stores all across Canada.

Our products are unique and trendy while evoking some serious cattitude! Contact our CATLINE at 1.800.FUN.CATS (386.2287) for more information, or email us at pawesomestuff@catieskrazycats.com.



Cat Pots



Cat Cradle

6.

CONNECT WITH CATIE'S KRAZY CATS!



www.catieskrazycats.com



CanGift 365 – Shop online 7 days a week, 365 days a year

Toronto Gift + Home Market – Fall show: August 7-10, 2022

Alberta Gift + Home Market 2022 – New Dates coming soon



cangift.org

This email has been sent by CanGift on behalf of Catie's Crazy Cats.

Ensure successful receipt of CanGift communications. Add noreply@cangift.org to your address book, safe sender list, or company whitelist.

FOR MORE INFORMATION: Norm Schulz 416.642.1024 or nschulz@cangift.org