



INSPIRE
CONNECT
SUCCEED

CANADIAN GIFT
ASSOCIATION™



Producer of

— SPRING —
GIFT + HOME
MARKET™
— TORONTO —

— FALL —
GIFT + HOME
MARKET™
— TORONTO —

GIFT + HOME
MARKET™
— ALBERTA —

GIFT + HOME
MARKET™
— ATLANTIC —

Sponsored Eblast Program

Now open
to all CanGift
Members!



Reach tens of thousands of Qualified Buyers easily.

Provide us with your content and we will build your custom email and send it to our proprietary list of Gift + Home Retailers.

Tiered Savings!

Contracted CanGift Market Exhibitors	\$850	No black-out periods
Non-exhibiting Gold Members	\$1,250	
Silver Members	\$1,400	

Multi-Send Discounts!

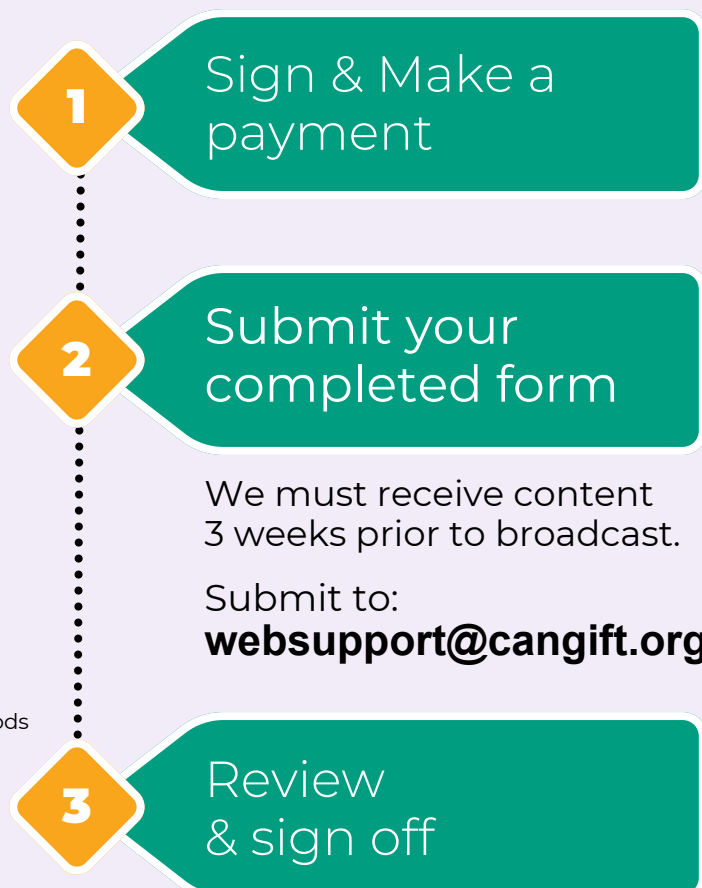
Book 2, 3, or 4 eblasts = save 5%, 10%, or 15%

Important Notes

Participants do not receive statistics or the proprietary list of email recipients.

Eblast content cannot endorse or advertise a competing tradeshow with CanGift.

How to participate:



1 Sign & Make a payment

2 Submit your completed form

We must receive content 3 weeks prior to broadcast.

Submit to:
websupport@cangift.org

3 Review & sign off

We will send you a draft of your eblast for review. Once approved by you, your eblast will be sent out at the agreed upon date and time. We will include you in the live distribution.



This file is grayscale friendly. If you do not wish to print in colour, select grayscale or black & white within your printer dialog box colour setting.

From — Canadian Gift Association <noreply@cangift.org>

Subject Line — SPONSORED: Save 10% on The Coffee Studio's newest flavour!

A Required

Subject line
(max. 80 characters)

SAMPLE ENGLISH TEMPLATE

←..... LOGO ... **B Required**

←..... HEADLINE (max. 85 characters) · **C Required**

←.... INTRODUCTION (max. 250 characters) · **D Required**

←..... KEY MESSAGE (max. 120 characters) · **E Optional**

←... GENERAL INFO 1 (max. 650 characters) · **F Optional**

←..... IMAGE ROW 1 · **G Required**
Descriptive text (max. 65 characters)

←..... IMAGE ROW 2 · **H Optional**
Descriptive text (max. 65 characters)

←... GENERAL INFO 2 (max. 650 characters) · **I Required**
WITH CONTACT DETAILS

←.... CALL TO ACTION (max. 120 characters) · **J Optional**
OR 2ND KEY MESSAGE

←..... SOCIAL MEDIA LINKS ... **K Optional**

←..... YOUR WEBSITE **L Required**

←· STANDARD CANGIFT FOOTER
(Not subject to edit)

SPONSORED MEMBER EBLAST



**Introducing our newest flavour:
Vanilla & Toasted Hazelnut Joy!**

The Coffee Studio is Canada's leading specialist in organic, free trade coffee that delights the senses. Choose from an exciting and wide assortment of unique flavour combinations!

Save 10% when you order using code **COFFEE-JOY**

Say good-bye to coffee boredom! We are specialists who have made it our life's work to make quality the highest priority. This is not the work of only one person in the lifecycle of a coffee bean; speciality can only occur when all of those involved in the coffee value chain work in harmony and maintain a keen focus on standards and excellence from start to finish.



Vanilla & Toasted Hazelnut Joy!



Available in single & double shot



Subtle notes of chocolate & berries



Latte with a silky later of foam!

Our special offers are only available for a short time. Order today! We invite you to visit our website to view our full assortment of specialty coffees.

We are happy to hear from you! Reach out to us at customer-service@the-coffee-studio.com or call us at 123-321-4321.

Come visit us at Booth 1234 at the next Toronto Gift + Home Market



www.the-coffee-studio.com



Producer of Canada's largest gift shows

REGISTER TODAY!

Fall 2025 Toronto Gift + Home Market: August 10 - 13

cangift.org



This email has been sent by CanGift on behalf of The Coffee Studio.

Ensure successful receipt of CanGift communications. Add noreply@cangift.org to your address book, safe sender list, or company whitelist.

Remember to include your images and logo with your submission!

FORM

Company name:	<input type="text"/>	Date:	<input type="text"/>
Contact name:	<input type="text"/>	Title:	<input type="text"/>
Email:	<input type="text"/>	Phone:	<input type="text"/>
Signature:	<input type="text"/>		

BROADCAST DATE Your 1st choice: Your 2nd choice:

BROADCAST TIME 7:30 A.M. 8:30 A.M. 9:30 A.M. 10:30 A.M. 12 NOON 1 P.M.

Subject line
SPONSORED:

Headline:

Introduction:

Key message:

General Info 1:

General Info 2:

Call to action or
2nd key message:

Image 1 Description:	<input type="text"/>	Image 2 Description:	<input type="text"/>
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Image 3 Description:	<input type="text"/>	Image 4 Description:	<input type="text"/>
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Facebook:	<input type="text"/>	Instagram:	<input type="text"/>
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Twitter:	<input type="text"/>	Website URL:	<input type="text"/>
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