

GIFT + HOME MARKET™
ALBERTA
2025
presented by Paid



NEW!
GIFT + HOME MARKET™
ATLANTIC
2025



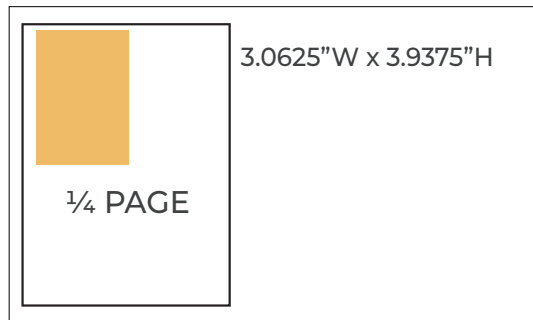
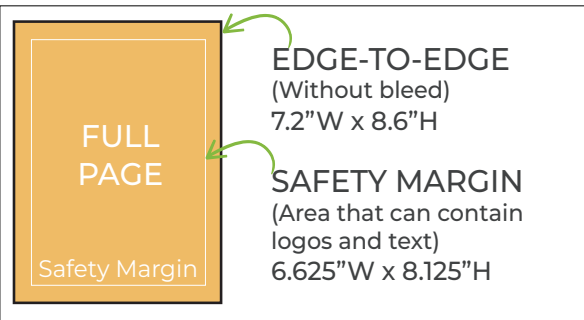
Edmonton EXPO Centre, Edmonton, AB | Moncton Coliseum, Moncton, NB



2025 REGIONAL SHOWS MARKET PLANNER ADVERTISING KIT

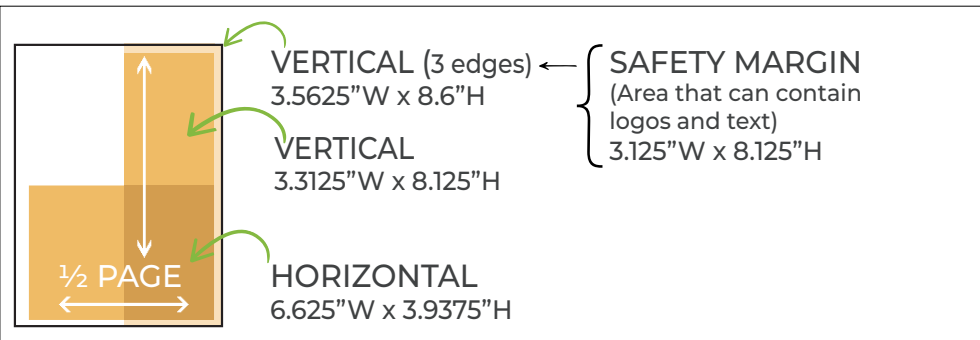
brand
SPARKLING
New

SPECIFICATIONS & OPTIONS



Advertise and get noticed

by serious retail buyers before, during and long after the show!



The Market Planners are the **#1 show planning & navigation tools for your customers** and also help them reconnect with you weeks and even months after the shows close.

Take advantage of member pricing & multi-show discounts.

For booking information or to return this completed form, contact:
Carrie Severn — 416.642.1036 | csevern@cangift.org



CANADIAN GIFT ASSOCIATION™

PRODUCER OF CANADA'S LARGEST GIFT SHOWS

@cangift #ABGiftMkt #ATLGiftMkt
cangift.org



ADVERTISING KIT

Contract for the Digital Market Planners

2025 ALBERTA GIFT + HOME MARKET
February 23 - 25, 2025

2025 ATLANTIC GIFT + HOME MARKET
March 9 - 11, 2025



All payments and ad material/artwork are due:
January 13, 2025

Exhibitor Name: _____
Contact: _____
Email: _____
Phone: _____ Ext: _____
Booth #: _____

RECEIVED: _____

How to calculate the tax?
Alberta content carries a 5% tax rate and Atlantic show content carries a 15% tax rate. Collateral for each show should be calculated independently.

AD SIZE	Alberta or Atlantic 1-Show PRICE		Alberta and Atlantic 2-Shows PRICE		QTY	Total PRICE	If 1-Show, which one?
	Non-Member	Member	Non-Member	Member			
FULL PAGE INSIDE COVER	\$780	\$650	\$740	\$585			AB or ATL
FULL PAGE	\$600	\$500	\$570	\$450			AB or ATL
HALF PAGE HORIZONTAL	\$420	\$350	\$400	\$325			AB or ATL
HALF PAGE VERTICAL	\$420	\$350	\$400	\$325			AB or ATL
HALF PAGE VERTICAL (3 EDGES)	\$420	\$350	\$400	\$325			AB or ATL
QUARTER PAGE	\$240	\$200	\$235	\$190			AB or ATL
HIGHLIGHT COMPANY LISTING	\$120	\$99	\$120	\$99			AB or ATL
SPONSORED EBLAST (Members only)	N/A	\$850	N/A	\$765			AB or ATL

Circle the rates for your selected choices and then mark the quantities and total prices per line item.

Client Signature: _____

Date: _____ Authorization: I confirm I have read and understand the ad contract and the policies and terms outlined below.

Subtotal: \$
5% AB GST: \$
15% ATL HST: \$

TOTAL: \$

TERMS & CONDITIONS

Cancellations must be made by **January 13, 2025**. Advertisers will be charged 25% of the ad cost if advertising is cancelled by January 13, 2025. After this date, the booking is non-refundable.

Errors: Advertisers assume liability for all content of the advertisements submitted and for any claims arising against the publisher. In the event of an error in the advertisement that is the fault of the Canadian Gift Association, the maximum liability is limited to the space booked. CanGift will not be responsible for mistakes in a printed ad unless a signed proof is provided.

Extra Charges: The advertiser must provide material set up to our specifications or incur the costs of any ad production or modifications required.

Ad Submission: Acceptable File Types: JPEG, PNG, TIF, PSD, or press-quality PDF. All files/layers should be flattened.

Fonts & Logos: All fonts, logos and image files must be included/linked. PC fonts must be outlined/embedded.

Images: Image and logo files must be supplied at 300 ppi at actual size in RGB.

Payment: You will be invoiced directly for ad space. Payment is due upon receipt. CanGift reserves the right to cancel advertising if an account is overdue.

Members-only benefit

SPONSORED EBLAST!

Interested in reaching tens of thousands of qualified buyers in an effective, convenient & cost-effective way? Ask Carrie how today!



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