



Exclusively at the Toronto Congress Centre | 650 Dixon Road, Toronto, ON

Sponsored Eblast Program



Reach tens of
thousands of
Qualified Buyers
easily.

Provide us with your content and we will build your custom email and send it to our guarded proprietary list of Gift + Home Retailers.

Important Notes

This program is only available to Toronto Gift + Home exhibitors. Participants do not receive statistics or the proprietary list of email recipients.

How to participate:

1

Make your
payment

**COST: \$850 + HST
per eblast**

2

Submit your
completed form

We must receive content
3 weeks prior to broadcast.

Submit to: **Norm Schulz**
nschulz@cangift.org

3

Review
& sign off

We will send you a draft of your eblast for review. Once approved by you, your eblast will be sent out at the agreed upon date and time. We will include you in the live distribution.



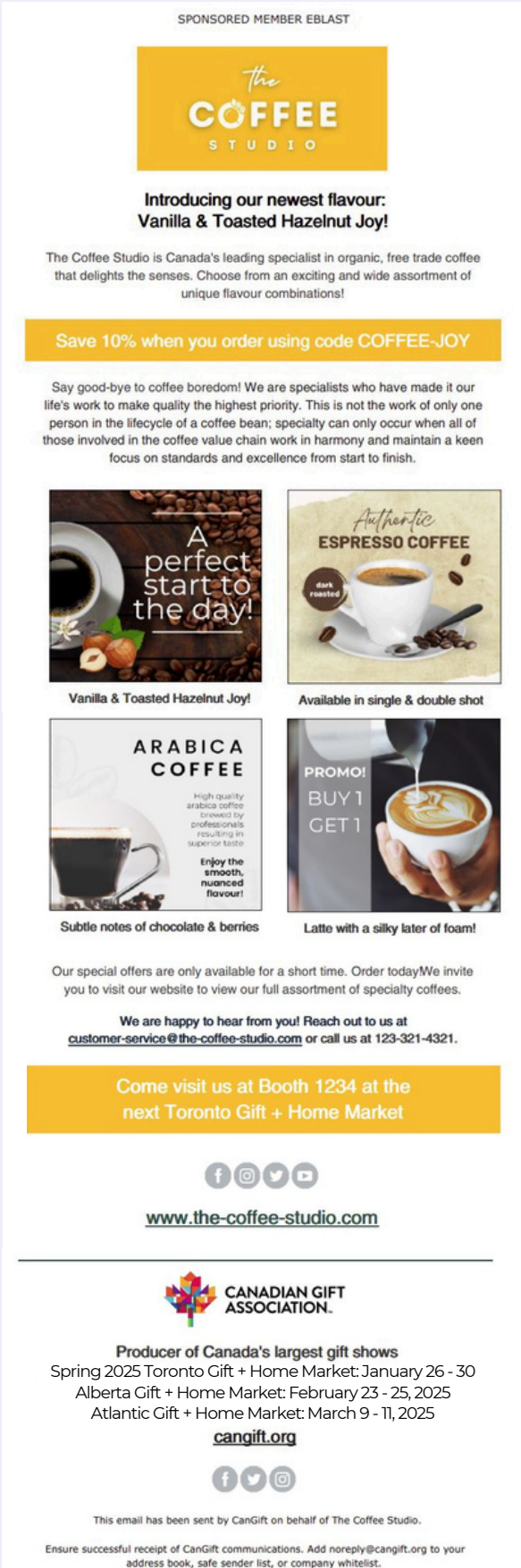
This file is grayscale friendly. If you do not wish to print in colour, select grayscale or black & white within your printer dialog box colour setting.

From — Canadian Gift Association <noreply@cangift.org>

Subject Line — SPONSORED: Save 10% on The Coffee Studio's newest flavour!

A Required

Subject line
(max. 80 characters)



SAMPLE ENGLISH TEMPLATE

←..... LOGO ... **B Required**

←..... HEADLINE (max. 85 characters) · **C Required**

←.... INTRODUCTION (max. 250 characters) · **D Required**

←..... KEY MESSAGE (max. 120 characters) · **E Optional**

←... GENERAL INFO 1 (max. 650 characters) · **F Optional**

←..... IMAGE ROW 1 · **G Required**
Descriptive text (max. 65 characters)

←..... IMAGE ROW 2 · **H Optional**
Descriptive text (max. 65 characters)

←... GENERAL INFO 2 (max. 650 characters) · **I Optional**
WITH CONTACT DETAILS

←.... CALL TO ACTION (max. 120 characters) · **J Optional**
OR 2ND KEY MESSAGE

←..... SOCIAL MEDIA LINKS ... **K Optional**

←..... YOUR WEBSITE ... **L Required**

←... STANDARD CANGIFT FOOTER
(Not subject to edit)

Remember to include your images and logo with your submission!

FORM

Company name:

Date:

Contact name:

Title:

Email:

Phone:

BROADCAST DATE

Your 1st choice:

Your 2nd choice:

BROADCAST TIME

7:30 A.M.

8:30 A.M.

9:30 A.M.

10:30 A.M.

12 NOON

1 P.M.

Subject line
SPONSORED:

Headline:

Introduction:

Key message:

General Info 1:

General Info 2:

Call to action or
2nd key message:

Image 1
Description:

Image 2
Description:

Image 3
Description:

Image 4
Description:

Facebook:

Instagram:

Twitter:

Website URL: